



**Course Location:  
AGC San Diego Training Center**

6212 Ferris Square  
San Diego, CA 92121  
858-558-7444 | 858-731-8155 (Education Department)  
www.agcsd.org

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**EFFECTIVE BUSINESS WRITING FOR CONTRACTORS**  
**A hands-on workshop for those who write on the job**

**Course Description:**

The ability to write in an effective business style that is direct, professional, comprehensive and understandable leads to higher levels of efficiency and better opportunity. The construction industry has very specific requirements for project documentation and communications that require very focused efforts.

This non-academic, all-day, hands-on workshop guides participants through the basic rules of grammar and writing in fun, fast paced exercises and then turns attention to industry specific documentation requirements. Special attention will be given to RFIs, meeting reports, daily reports, emails, and responses to incoming communication. Style, form, format, and industry specific requirements will be discussed all along the way. Participants may bring their own laptop computers or use a lab computer for the hands-on exercises.

Upon completion participants will:

- have reviewed basic problematic issues relative to grammar, word usage, sentence structure, and spelling.
- know how to recognize and correct ambiguities
- have a better appreciation for what the construction industry needs and expects
- have more confidence to write in more specific, understandable ways
- be able to reduce the length of most communication while gaining more effectiveness
- know how to get recipients to respond to their writing in a more meaningful way

Target Audience: Anyone who is challenged by writing style, technique, grammar, or Structure, Those needing a refresher course to help break bad habits and Those writing with no clear direction

Presenters: Paul Stout - Power Summit

**Date: July 27, 2017**

**Time: 8:00am - 4:00 pm**

**Course Tuition: AGC Members \$225 | Non Members \$325**

**Registration:** Online Registration Must be completed **WWW.AGCSD.ORG**

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**Cancellations and/or Changes Policy:** Cancellation notification must be received in writing no later than three business days prior to the scheduled course date. Substitute registrants can be named at any time. A full refund - minus a 5% processing fee if paid by credit card - will be given if notification is received by AGC San Diego three business days prior to the course start date. If a cancellation is received within the three business day time frame, or if registrant(s) elects not to attend, attendee will forfeit the entire course fee. Those participants using AGC Journeyman Trust funds must adhere to the cancellation policy. If a late cancellation or NO SHOW occurs the participating COMPANY and not the AGC Apprenticeship Trust is liable for the tuition.

**Payment:** Payment can be made online by credit card or PayPal. Master Card, Visa, Discover and American Express are accepted. Checks to be made payable to AGC San Diego. Invoice option is only available for AGC San Diego Chapter members. Full course payment must accompany each registration for all attendees at least seven days prior to the course start date. Contact Inna Alizade in Accounting for payment confirmations, refunds or receipts. inna@agcsd.org