



The **VOICE** of Construction

The Associated General Contractors of America, San Diego Chapter, Inc.

AGC ONLINE PLAN ROOM ADVERTISING OPPORTUNITIES

AGC's Online Plan Room reaches the Construction Industry

ONLINE PLAN ROOM ADVERTISING OPPORTUNITIES

Over 1,500 General Building and General Engineering Contractors, Subcontractors, Specialty Contractors, Manufacturers, Supplies, and various other construction industry companies throughout Southern California use the AGC San Diego Chapter's Online Plan Room.

Your online advertisement will also be linked to your website or an existing web page of your choice.

ADVERTISE YOUR COMPANY IN FRONT OF THE LARGEST NETWORK IN CALIFORNIA.

AD LEVELS, ANNUAL RATES, & DIMENSIONS

*6-Month term ads are available on Platinum & Gold Levels only

Platinum Ads

- | | | |
|----------------|----------------|--|
| Level 1 | \$4,000 | <i>Ad appears on the following page(s): ALL Project Detail Pages (150 +/- views per day)
Almost Sold Out. Only 1 Spot Left!</i> |
| Level 2 | \$3,500 | <i>Ad appears on the following page(s): My Desk, Keyword Spec Search, Search Spec Book, View Activity, Add to Bidders, CSI Code Setup, Daily Project Email Setup, & Support Center</i> |

Gold Ads

- | | | |
|----------------|----------------|--|
| Level 1 | \$2,500 | <i>Ad appears on the following page(s): Login Page</i> |
| Level 2 | \$2,000 | <i>Ad appears on the following page(s): Bidding Projects, CSI Projects, Project Info Search, Planrooms, and Install Software</i> |

Silver Ads

- | | |
|----------------|--|
| \$1,500 | <i>Ad appears on the following page(s): Bidding Projects, CSI Projects, Keyword Search Results, Planrooms, and View & Print Project Docs</i> |
|----------------|--|

Bronze Ads

- | | | |
|----------------|--------------|--|
| Level 1 | \$500 | <i>Ad appears on the following page(s): Print Order, Email Info & Notification Setup</i> |
| Level 2 | \$500 | <i>Ad appears on the following page(s): Planrooms and Install Software</i> |
| Level 3 | \$500 | <i>Ad appears on the following page(s): Print Order, Archived Bottom, & Mac Users</i> |

LISA LOVELACE

OFFICE: (858) 558-7444 EXT. 115 • FAX: (858) 558-8444 • EMAIL: lisa@agcsd.org

ADDRESS: 6212 FERRIS SQUARE • SAN DIEGO, CA 92121

www.agcsd.org



The VOICE of Construction



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AGC ONLINE PLAN ROOM ADVERTISING APPLICATION

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ONLINE PLAN ROOM ADVERTISING POLICIES & DETAILS

- Ads are accepted in the following formats (PC ready): PNG, GIF, EPS, JPEG, or Illustrator.
- Ads will be automatically linked to a website address of your choice.
- A new ad may be sent at any time during the term of your ad.
- Ads are in full color. Ad formatting is available at a cost of \$120. **Ad Formatting Needed**

Platinum Level 1
221 x 125 pixels (3.0694" x 1.7361")

Gold Level 1
468 x 60 pixels (6.5" x 0.8333")

Silver
234 x 60 pixels (3.25" x 0.8333")

Platinum Level 2
468 x 60 pixels (6.5" x 0.8333")

Gold Level 2
234 x 60 pixels (3.25" x 0.8333")

Bronze
Level 1: 468 x 60 pixels (6.5" x 0.8333")
Level 2: 234 x 60 pixels (3.25" x 0.8333")
Level 3: 234 x 60 pixels (3.25" x 0.8333")

Website Address to Link: _____

Advertising Start/End Dates: START: ____/____/____ TO ____/____/____ Total Cost: _____

Company Name: _____ Contact Name: _____

Billing Address: _____
(Street / PO Box) (City) (State) (Zip)

Phone: _____ Fax: _____ Email: _____

Method of Payment: Credit Card - Visa, Mastercard, American Express, Discover Cards Accepted
 Check Enclosed - Please make checks payable to "AGC Plan Room"

Card Number: _____ Security Code: _____ Expiration Date: ____/____/____
(Found on back of card)

Billing Notes: _____

Credit Card Billing Address: _____ Same as above
(Street / PO Box) (City) (State) (Zip)

By advertising to the AGC San Diego Chapters' Plan Room Services, you are agreeing to the following policies, terms, and conditions:

WARRANTIES, DISCLAIMERS, LIMITATIONS ON LIABILITY

(A) Associated General Contractors, San Diego Chapter, Inc. (AGCSD) warrants that it will use reasonable care in providing the service under this agreement and that, except for periods of shut-down caused by equipment, system or power failure, database updates or other causes beyond reasonable control of the AGCSD, the information will be provided as promised.

(B) While Associated General Contractors, San Diego Chapter, Inc. (AGCSD) makes every attempt to provide timely, accurate data. There are no warranties, express or implied, concerning the performance, capacity, accuracy or quality of the data or services used by or furnished to the Subscriber. Further, in no event shall AGCSD, be responsible or liable for lost profits or consequential damages or any loss or damage resulting from Subscribers use of the data or services provided.

AUTOMATIC RENEWAL POLICY: Please note, in order to assure quality, uninterrupted service and/or timely delivery, all subscriptions will automatically renew for a similar term unless otherwise notified.

REFUND POLICY: There are no refunds for advertising. No refunds for any unused subscription, whole or in part, will be issued.

LATE PAYMENT / NON-PAYMENT CANCELLATION: A late payment charge may be assessed on any account over (30) days past due. Any account which is cancelled prior to receiving payment in full for services or issues received may be subject to an increased rate along with any applicable late payment charges.

COLLECTIONS: Accounts assigned to a collection company will be subject to an increased rate for services or issues received along with any late payment charges, interest and/or fees which may be included by the collection company. All NSF Checks will be subject to a \$25.00 service charge.

Authorized Signature: _____ Date: _____

Print Name: _____ Title: _____

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